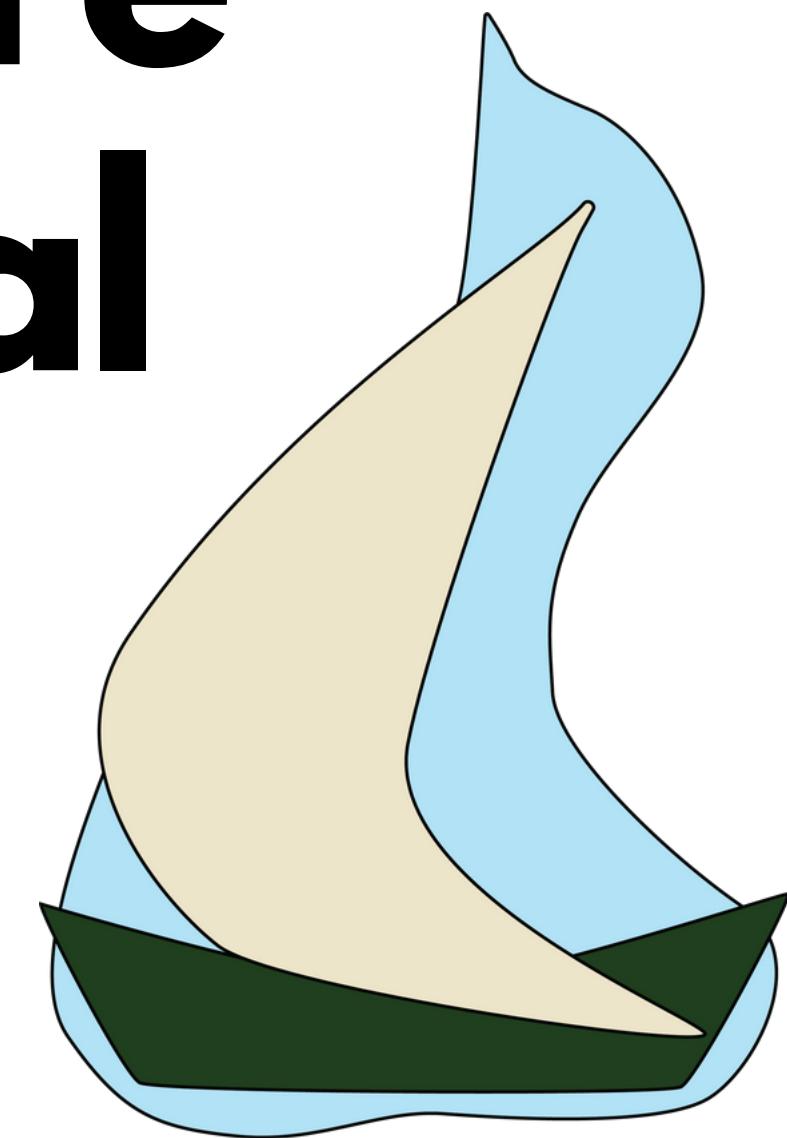


# Boat Sculpture Proposal

JANUARY 27, 2021



# Today's Presentation

---

- Project Overview
- Design Plans
- Partners & Stakeholders
- Business Plan
- Timeline of Events
- Summary and Wrap Up

# Mary D. Park



- In the center of town
- Pays homage to Block Island Icon Mary D.
- Overlooks Old Harbor and can be seen from Water Street and the ferry

- Adding a piece of art for spectators to not only admire but use could significantly improve the use of the space and make the Mary D. Park almost as much of an icon as its namesake.

# Mary D. Park



- In the center of town
- Pays homage to Block Island Icon Mary D.
- Overlooks Old Harbor and can be seen from Water Street and the ferry

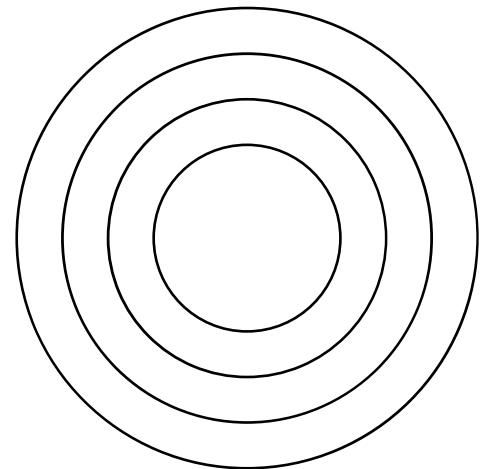
- Adding a piece of art for spectators to not only admire but use could significantly improve the use of the space and make the Mary D. Park almost as much of an icon as its namesake.

# Past Projects



Several art pieces have been made in the past through communal efforts

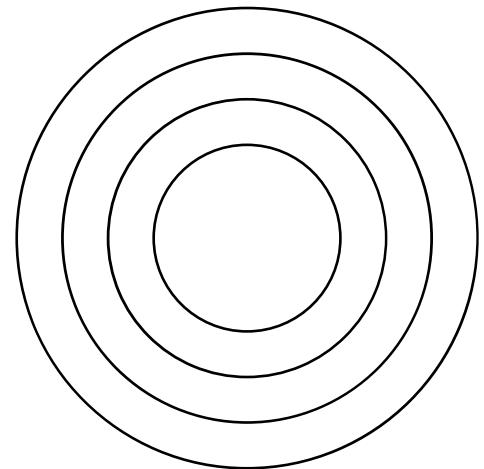
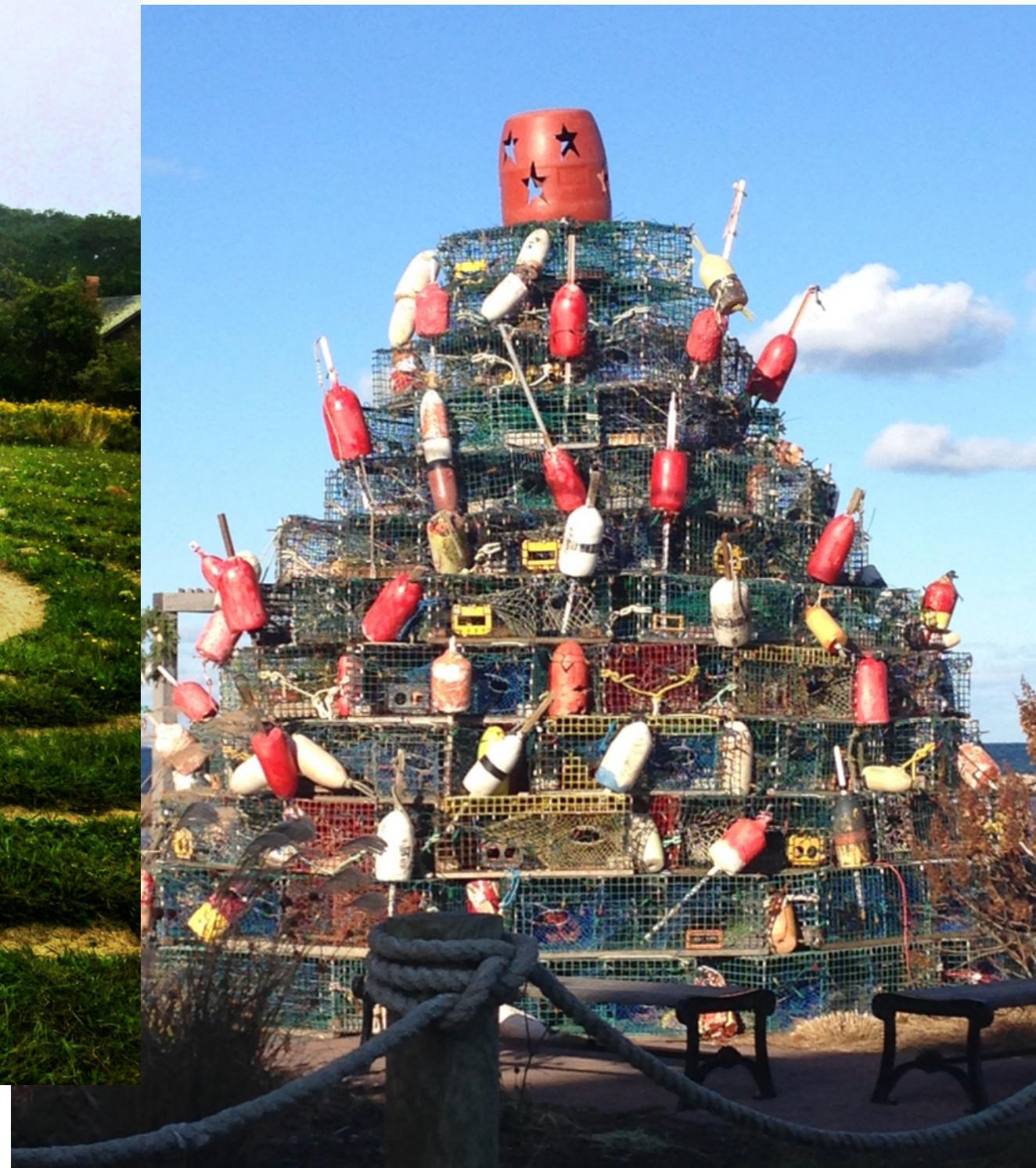
These brought island locals and visitors alike much joy and drew attention to spaces that otherwise might be unnoticed



# Landmarks



Block Island has always had quirky landmarks that encourage new visitors and spread cheer through the community



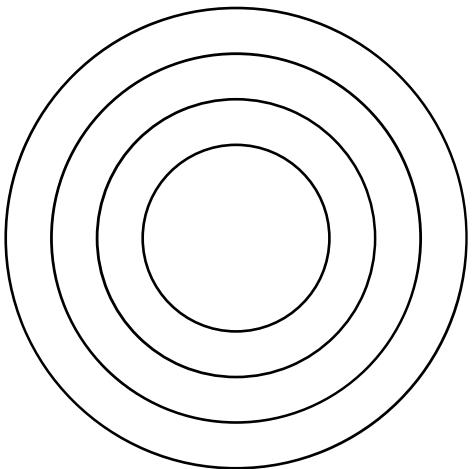
# Landmarks



Block Island has always had quirky landmarks that encourage new visitors and spread cheer through the community



These immersive art pieces encourage people to appreciate the island's natural beauty



# Landmarks

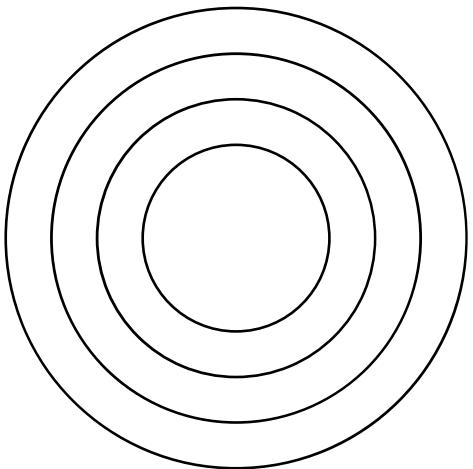


Block Island has always had quirky landmarks that encourage new visitors and spread cheer through the community



These immersive art pieces encourage people to appreciate the island's natural beauty

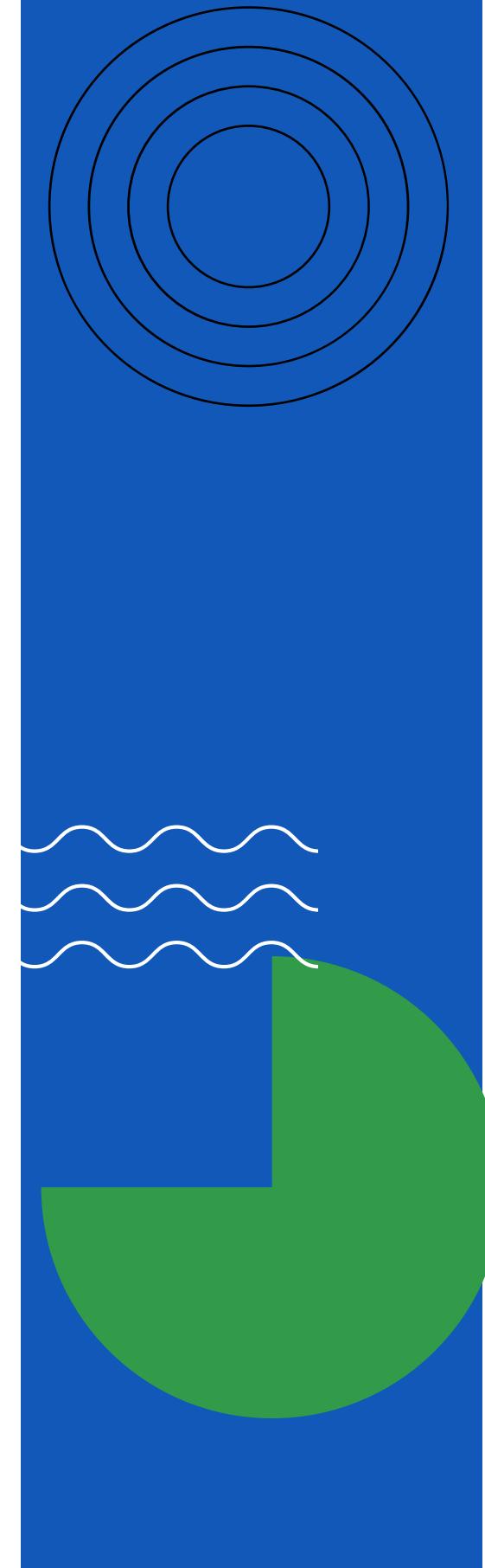
A bench sculpture would be the perfect homage to both the communal landmarks and natural landscapes Block Island is known for



# The Idea



A bench sculpture shaped like the Double Ender in the Mary D. Park, paying homage to Block Island's history, old and new.

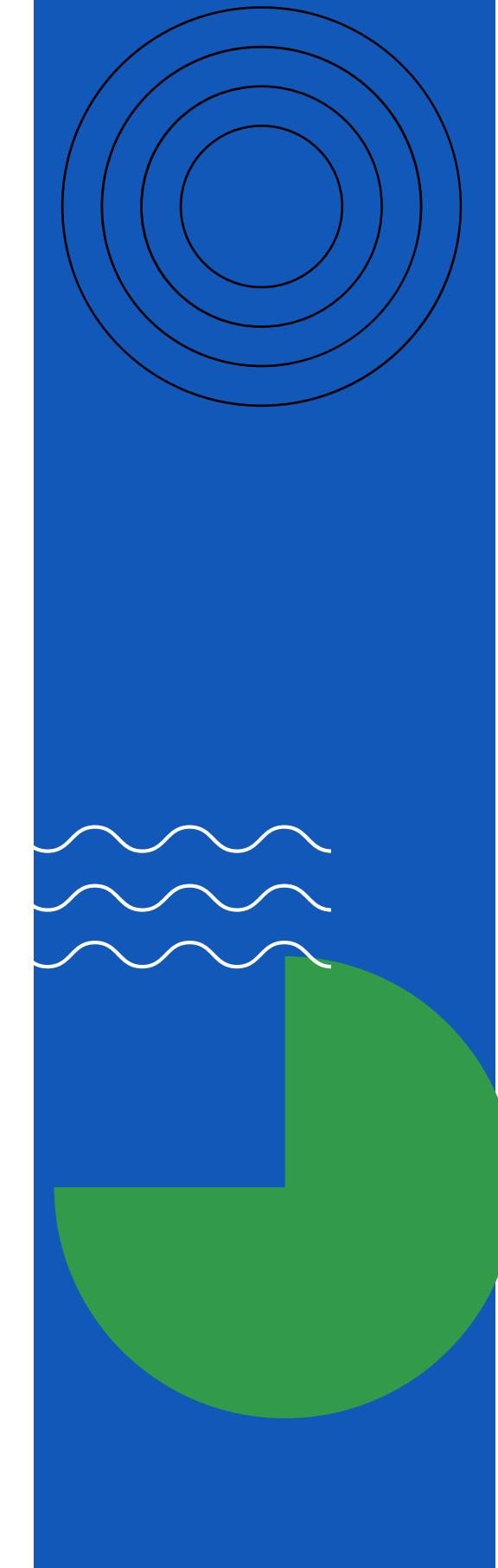


# The Idea



A bench sculpture shaped like the Double Ender in the Mary D. Park, paying homage to Block Island's history, old and new.

A multifunctional community art piece with handcrafted fiber art sails that can be changed seasonally



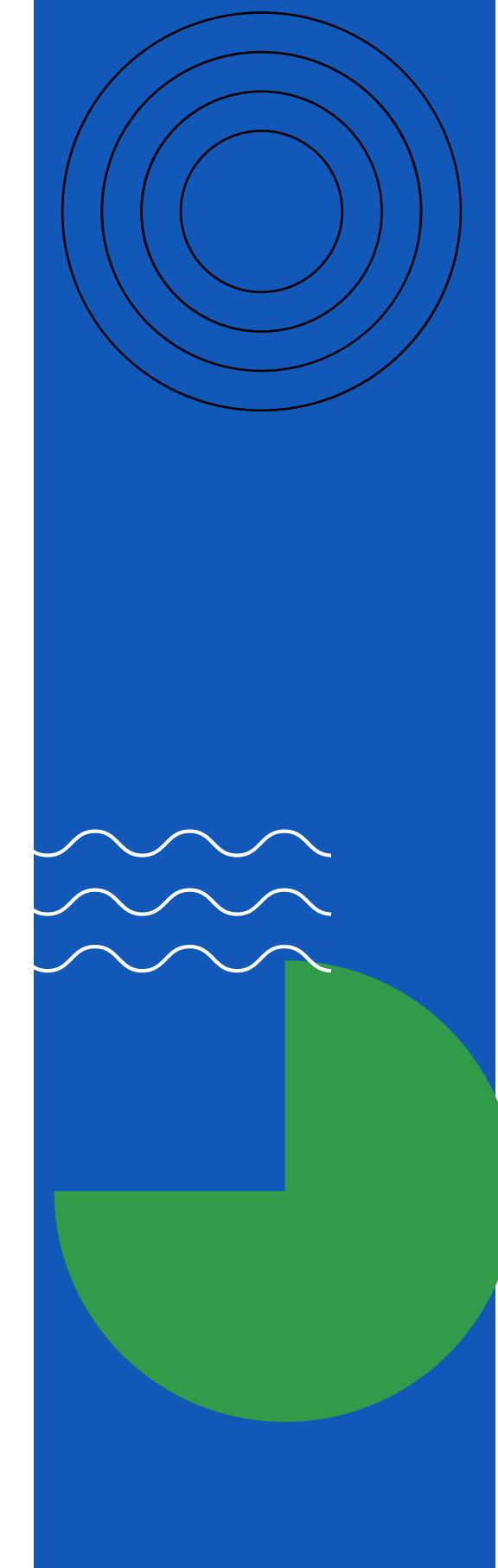
# The Idea



A bench sculpture shaped like the Double Ender in the Mary D. Park, paying homage to Block Island's history, old and new.

A multifunctional community art piece with handcrafted fiber art sails that can be changed seasonally

Comes with solar and wind-powered charging stations to encourage long-term use and community congregation, while reflecting the sustainability of Block Island



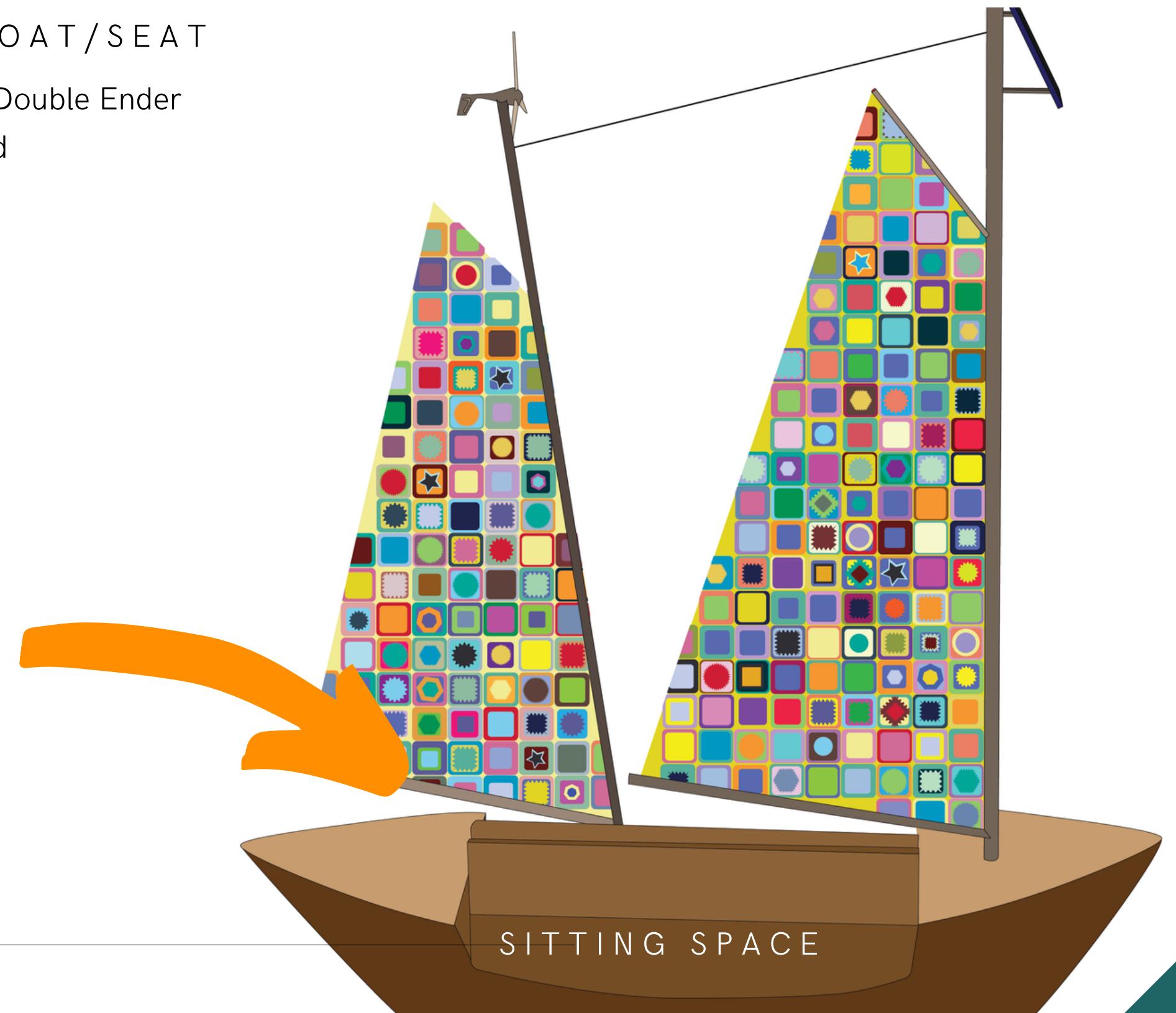
# Structural Details

## HULL OF BOAT/SEAT

Shaped like the Double Ender

Made from wood

15 feet long



# Structural Details

## HULL OF BOAT/SEAT

Shaped like the Double Ender

Made from wood

15 feet long

Charging ports on sides of the seat

## POWER SOURCES

Small wind turbine on the back mast

Small solar panel on the front mast

Batteries held in the aft and bow



# Structural Details

## HULL OF BOAT/SEAT

Shaped like the Double Ender

Made from wood

15 feet long

Charging ports on sides of the seat

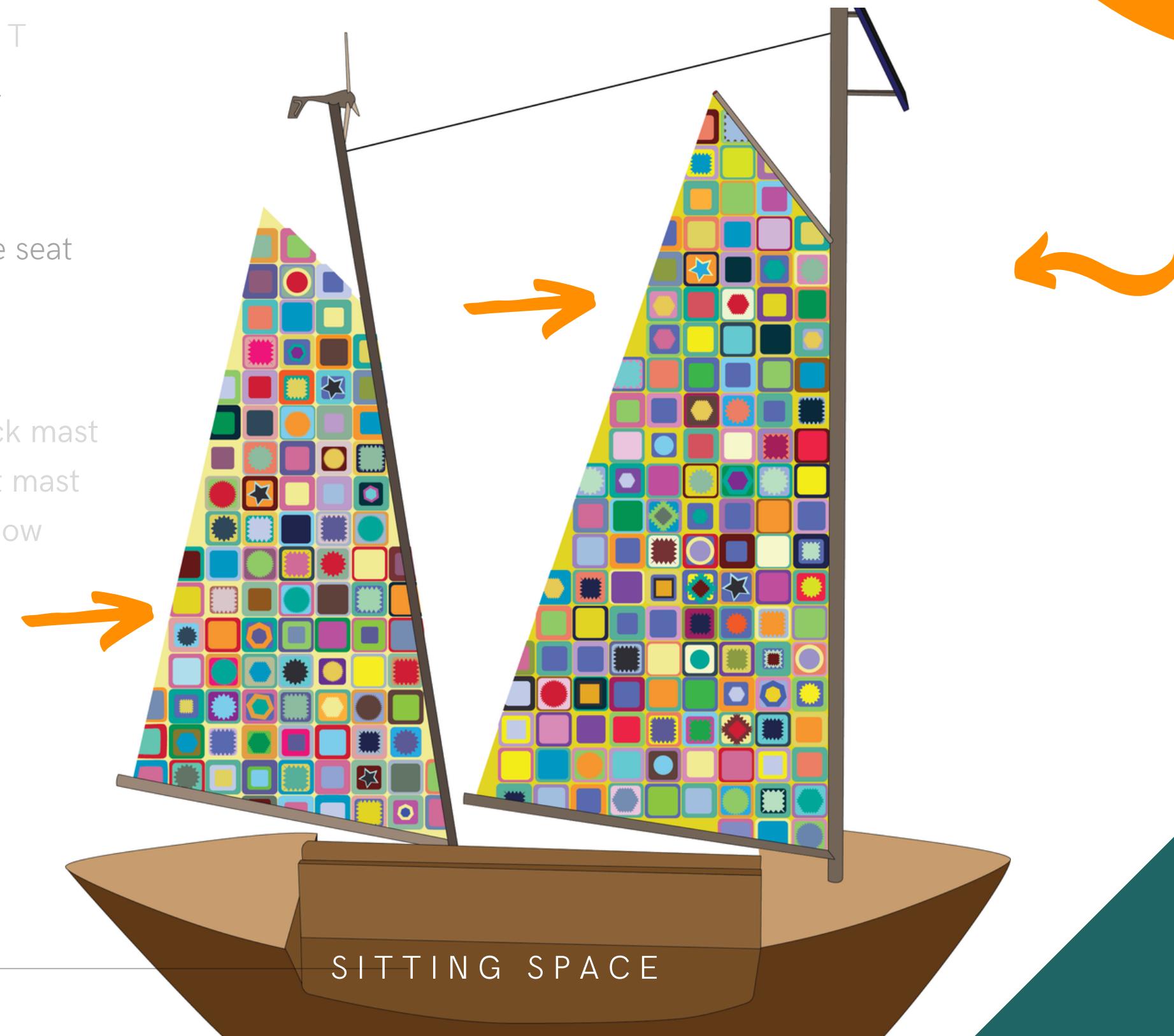
## POWER SOURCES

Small wind turbine on the back mast

Small solar panel on the front mast

Batteries held in the aft and bow

## SAILS



# Structural Details

## HULL OF BOAT/SEAT

Shaped like the Double Ender

Made from wood

15 feet long

Charging ports on sides of the seat

## POWER SOURCES

Small wind turbine on the back mast

Small solar panel on the front mast

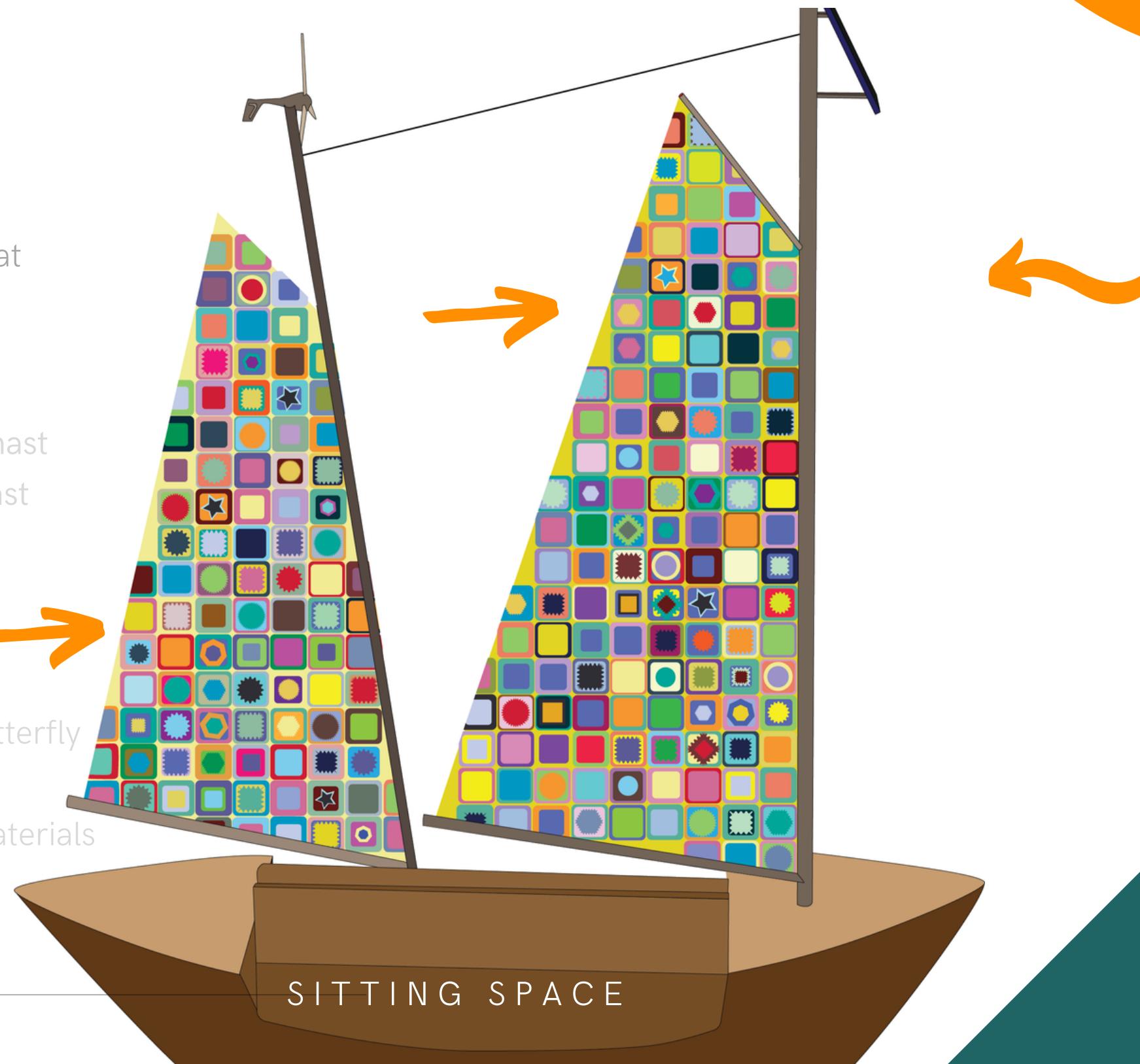
Batteries held in the aft and bow

## SAILS

Made from fiber art similar to butterfly

and Christmas tree art

Goal is to make from recycled materials



Design Plans



## BUILT IN BIKE RACKS

Could include bike racks matching the ones at the Harbor Church

## SAILS

Individually made fiber square similar to previous projects like the butterfly in the butterfly at Ball O'Brien Park and the tree at that traveled around town.

Fiber art provides an opportunity for community engagement similar to the butterfly and tree project

Replacing the sails quarterly will provide the opportunity for perennial community engagement, nuanced artistry, and longterm sail vitality

Can incorporate one or many seasons of recycled plastic sculptures made from materials like plastic bags



## SAILS

Individually made fiber squares similar to previous projects like the butterfly in the butterfly at Ball O'Brien Park and the tree at that traveled around town.

Fiber art provides an opportunity for community engagement similar to the butterfly and tree project

Replacing the sails quarterly will provide the opportunity for perennial community engagement, nuanced artistry, and longterm sail vitality

Can incorporate one or many seasons of recycled plastic sculptures made from materials like plastic bags



## SAILS

Individually made fiber squares similar to previous projects like the butterfly in the butterfly at Ball O'Brien Park and the tree at that traveled around town.

Fiber art provides an opportunity for community engagement similar to the butterfly and tree project

Replacing the sails quarterly will provide the opportunity for perennial community engagement, nuanced artistry, and longterm sail vitality

Can incorporate one or many seasons of recycled plastic sculptures made from materials like plastic bags



## SAILS

Individually made granny squares similar to previous projects like the butterfly in the butterfly at Ball O'Brien Park and the tree at that traveled around town.

Fiber art provides an opportunity for community engagement similar to the butterfly and tree project

Replacing the sails quarterly will provide the opportunity for perennial community engagement, nuanced artistry, and longterm sail vitality

Can incorporate one or many seasons of recycled plastic sculptures made from materials like plastic bags





# Immersive Art

Fills a needed function while adding aesthetic



# Immersive Art

Fills a needed function while adding aesthetic

brings community and shared experience to  
otherwise boring and underused spaces





# Immersive Art

Fills a needed function while adding aesthetic

brings community and shared experience to otherwise boring and underused spaces



Dual-purpose utility and sustainable design

# Potential Stakeholders



PROJECT COORDINATOR-SUE BLACK  
ARCHITECTURE-HENRY BLACK-COLUMBIA UNIVERSITY STUDENT  
LANDSCAPE ARCHITECTURE-DVL LANDSCAPE DESIGN  
GRAPHIC DESIGN-SIBLEY DICKINSON-USC STUDENT  
BUSINESS PLAN-GAVIN SMITH-USC STUDENT

METAL-AYMAR CCOPACATTY

FIBER ART-NAOMI LAWRENCE, SUE BLACK, JUDITH CLARK, CHARON LITTLEFIELD, ETC

SOLAR-BI SOLAR INITIATIVE

BLOCK ISLAND SCHOOL STUDENTS

NYC -TEEN ACTION STUDENT-ROOTS AND WINGS EXCHANGE PROGRAM



# Potential Partners



OLD HARBOR TASK FORCE

RECREATION BOARD-ART ARK

BLOCK ISLAND HISTORICAL SOCIETY

DOUBLE ENDER COMMITTEE

SPRING ST GALLERY

BI SOLAR INITIATIVE

ISLAND FREE LIBRARY

BI CONSERVANCY

OCEAN VIEW FOUNDATION

ON ISLAND COLLABORATIVE

ISLAND FIBER ARTS

BI RESIDENTS ASSOCIATION

RHODE ISLAND SCHOOL OF DESIGN

RHODE ISLAND STATE COUNCIL FOR THE ARTS

AND MORE...



# Business Plan

## KEY PARTNERS

Old Harbor Task Force  
Recreation Board-Art Ark  
Block Island Historical Society  
Double Ender Committee  
Spring St Gallery  
Island Free Library  
BI Solar Initiative  
BI Conservancy  
Ocean View Foundation  
On Island Collaborative  
Island Fiber Arts  
BI Residents Association  
Rhode Island School of Design  
Rhode Island State Council for the Arts  
Arnold Lumber  
Liberty Cedar  
Riverhead Lumber  
Northlight Fibers

## KEY ACTIVITIES

Receive approval from Old Harbor Task Force  
Finish design  
Finish acquiring partners  
Fundraise  
Build boat sculpture

## KEY RESOURCES

Project coordinator-Sue Black  
Architecture-Henry Black-Columbia U student  
Landscape Architecture-DVL Landscape Design  
Graphic Design-Sibley Dickinson-USC student  
Business plan-Gavin Smith-USC student  
Metal-Aymar Ccopacatty  
Wood-  
Fiber Art-Naomi Lawrence, Sue Black, Judith Clark, Charon  
Littlefield, etc  
Solar-BI Solar Initiative  
Wind-  
BI School Student-  
NYC -Teen Action Student-Roots and Wings exchange program

## CHANNELS

Plot at Mary D. Park

## CUSTOMER RELATIONSHIPS

A place to sit  
Reliability for charging  
A secure place for bikes  
Art and history attraction  
Scenic views  
Valuable location in town for relaxation and appreciation

## CUSTOMER SEGMENTS

Tourists  
Locals  
Day trippers  
Families  
Kids  
Elderly (inclusive)

## VALUE PROPOSITIONS

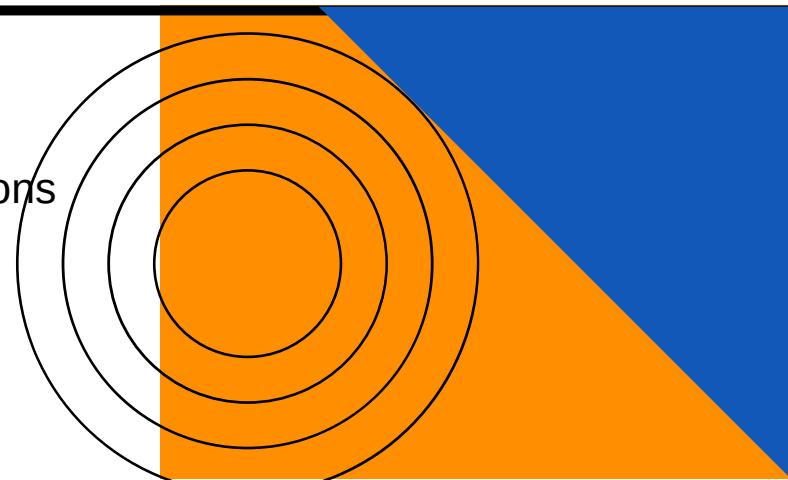
Sculpture, bench, bike rack, and charging station brings communal interaction  
admiration for nature  
attention to Block Island's history and culture sustainability.

## COST STRUCTURE

Cost structure is being determined.  
Estimations are around \$30,000, start to finish.

## REVENUE STREAMS

Fundraising, grants and material donations



# Timeline of Events



FINALIZE DESIGN

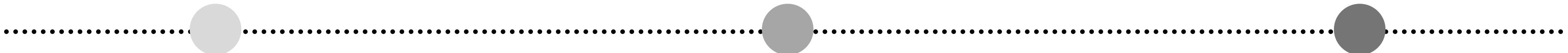
By Mid February

RAISE FUNDS

By End of April

HAVE SCULPTURE MADE

By Summer





# Thank You!

