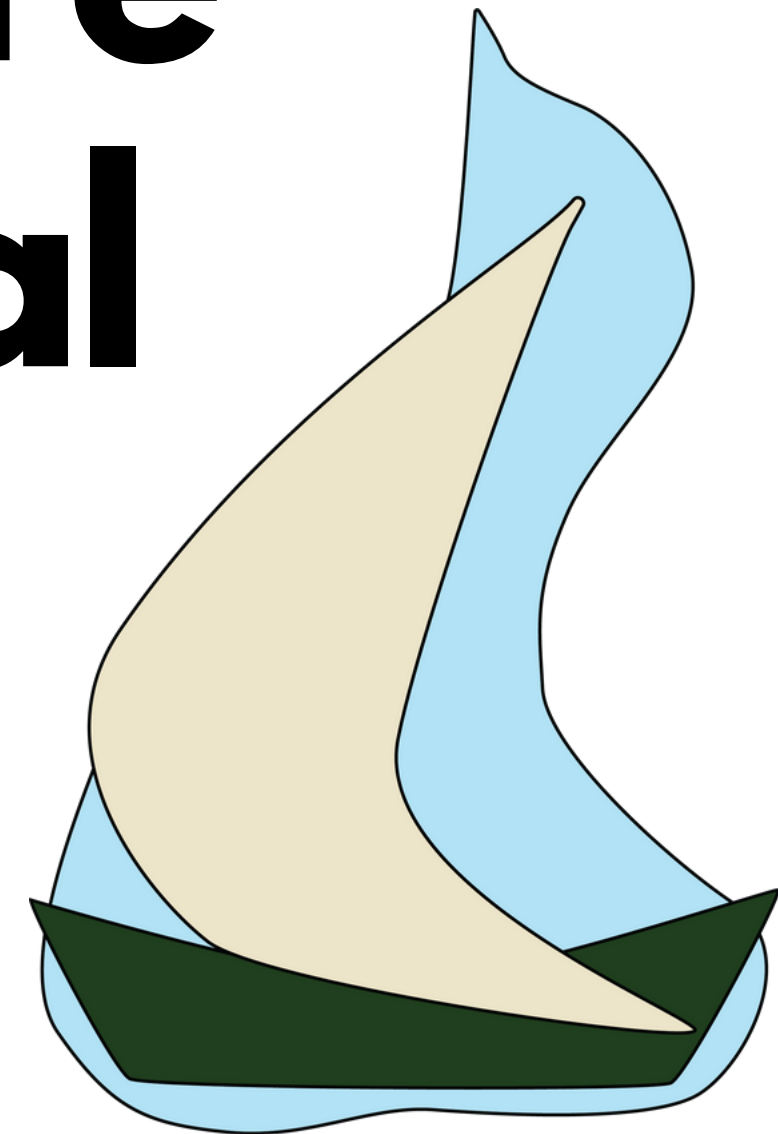




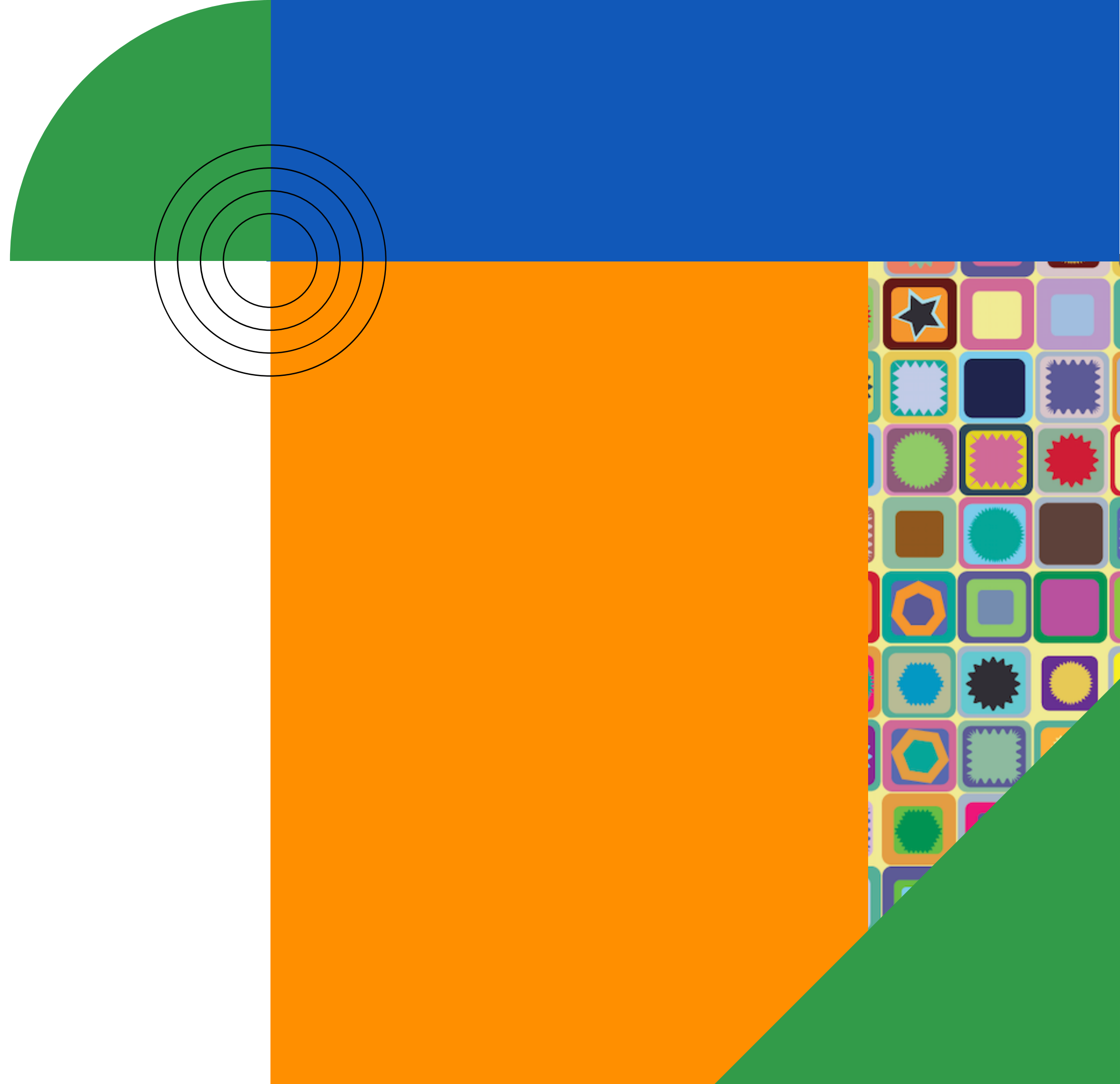
Boat Sculpture Proposal

JANUARY 27, 2021



Today's Presentation

Project Overview
Design Plans
Partners & Stakeholders
Business Plan
Timeline of Events
Summary and Wrap Up



Mary D. Park

- In the center of town
 - Pays homage to Block Island Icon Mary D.
 - Overlooks Old Harbor and can be seen from Water Street and the ferry
-
- Adding a piece of art for spectators to not only admire but use could significantly improve the use of the space and make the Mary D. Park almost as much of an icon as its namesake.



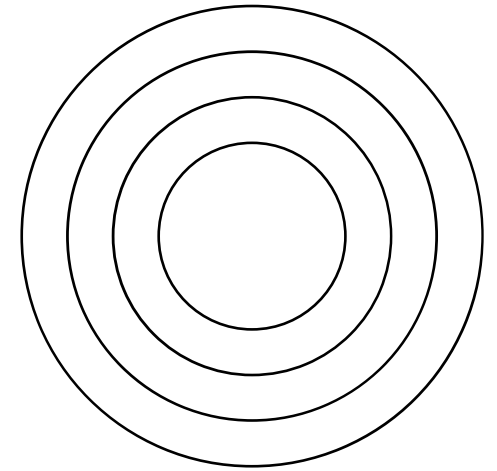
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Past Projects



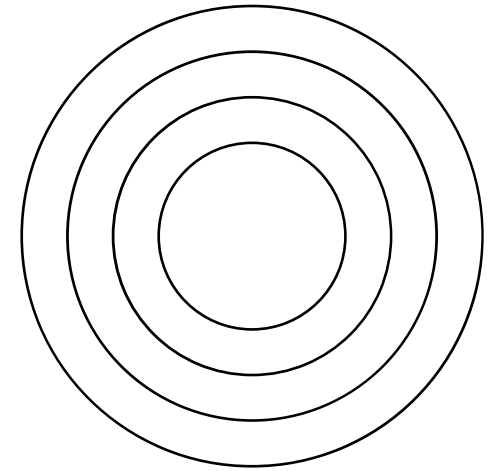
Several art pieces have been made in the
past through communal efforts



These brought island locals and visitors alike
much joy and drew attention to spaces that
otherwise might be unnoticed

Landmarks

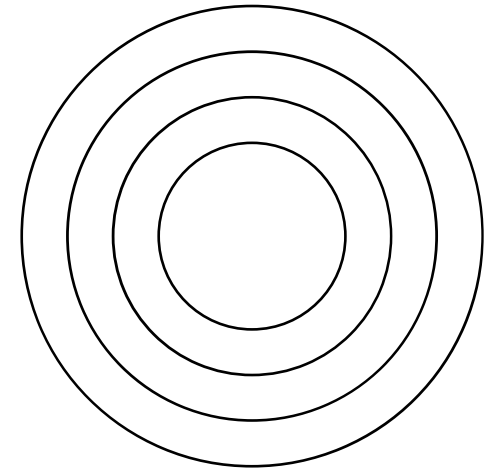
Block Island has always had quirky landmarks that encourage new visitors and spread cheer through the community



Landmarks



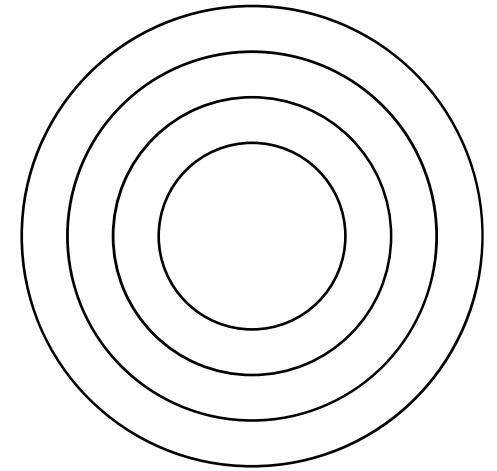
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These immersive art pieces encourage people to appreciate the island's natural beauty

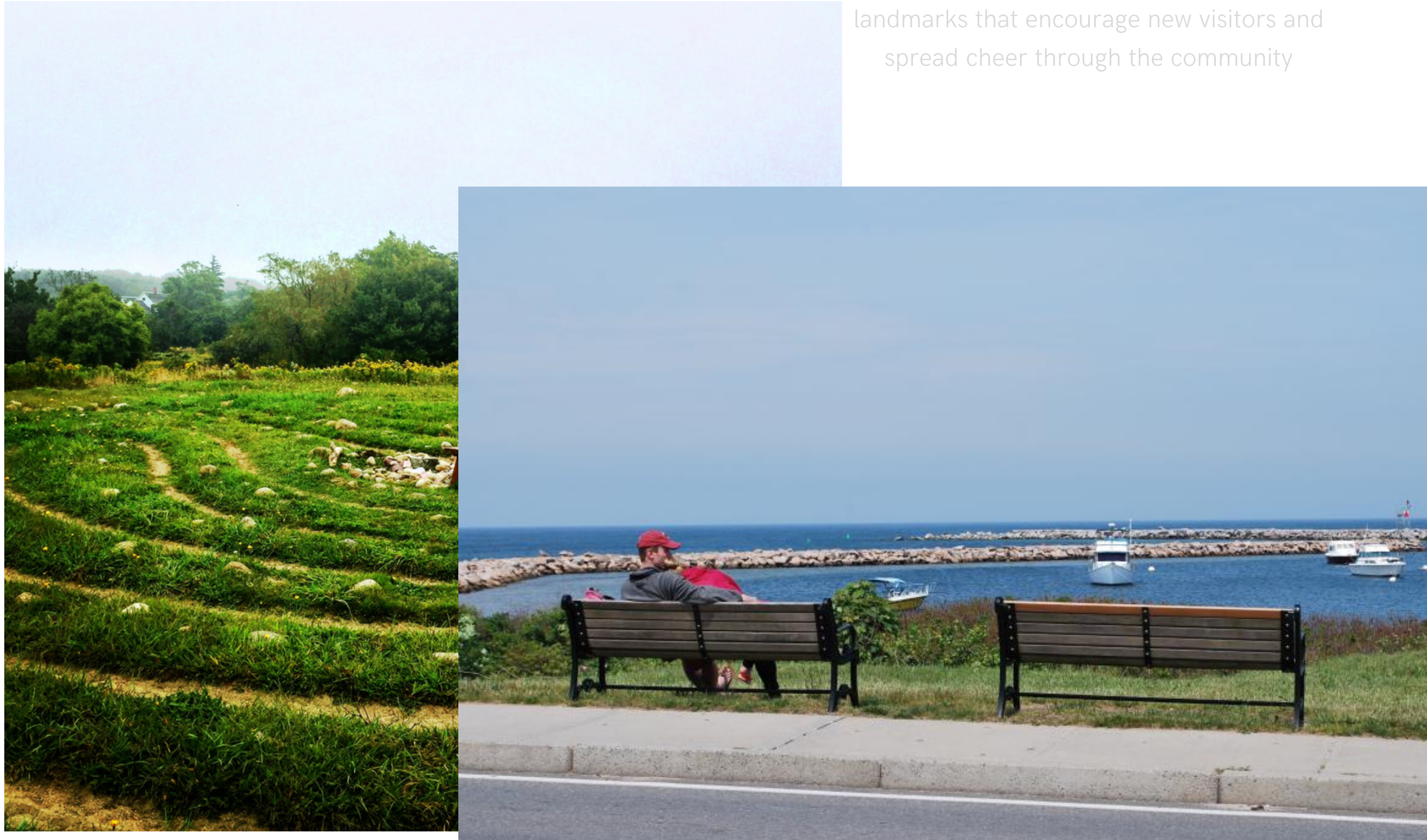
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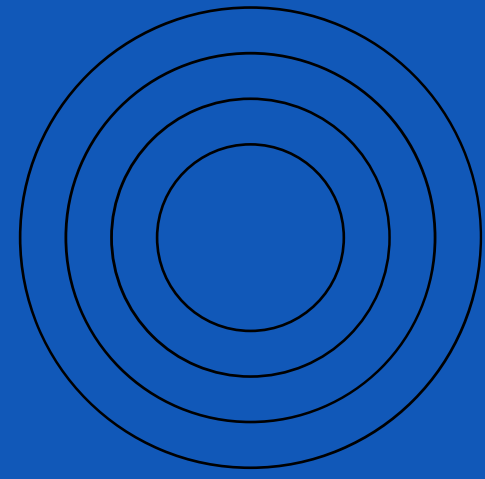
A bench sculpture would be the perfect homage to both the communal landmarks and natural landscapes Block Island is known for



The Idea



A bench sculpture shaped like the Double Ender in the Mary D. Park, paying homage to Block Island's history, old and new.

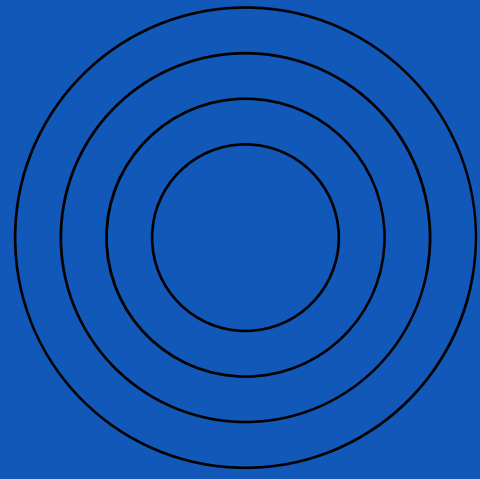


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A bench sculpture shaped like the Double Ender in the Mary D. Park, paying homage to Block Island's history, old and new.

A multifunctional community art piece with handcrafted fiber art sails that can be changed seasonally



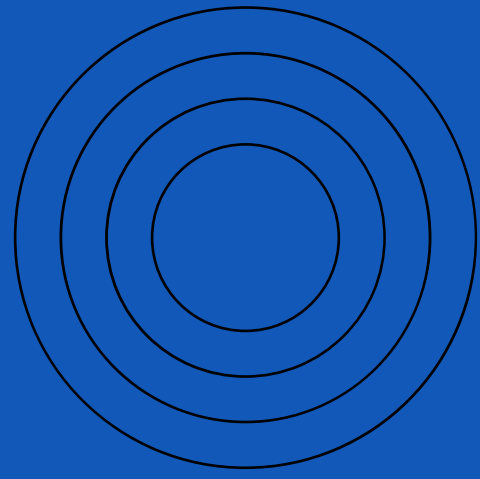
The Idea



A bench sculpture shaped like the Double Ender in the Mary D. Park, paying homage to Block Island's history, old and new.

A multifunctional community art piece with handcrafted fiber art sails that can be changed seasonally

Comes with solar and wind-powered charging stations to encourage long-term use and community congregation, while reflecting the sustainability of Block Island



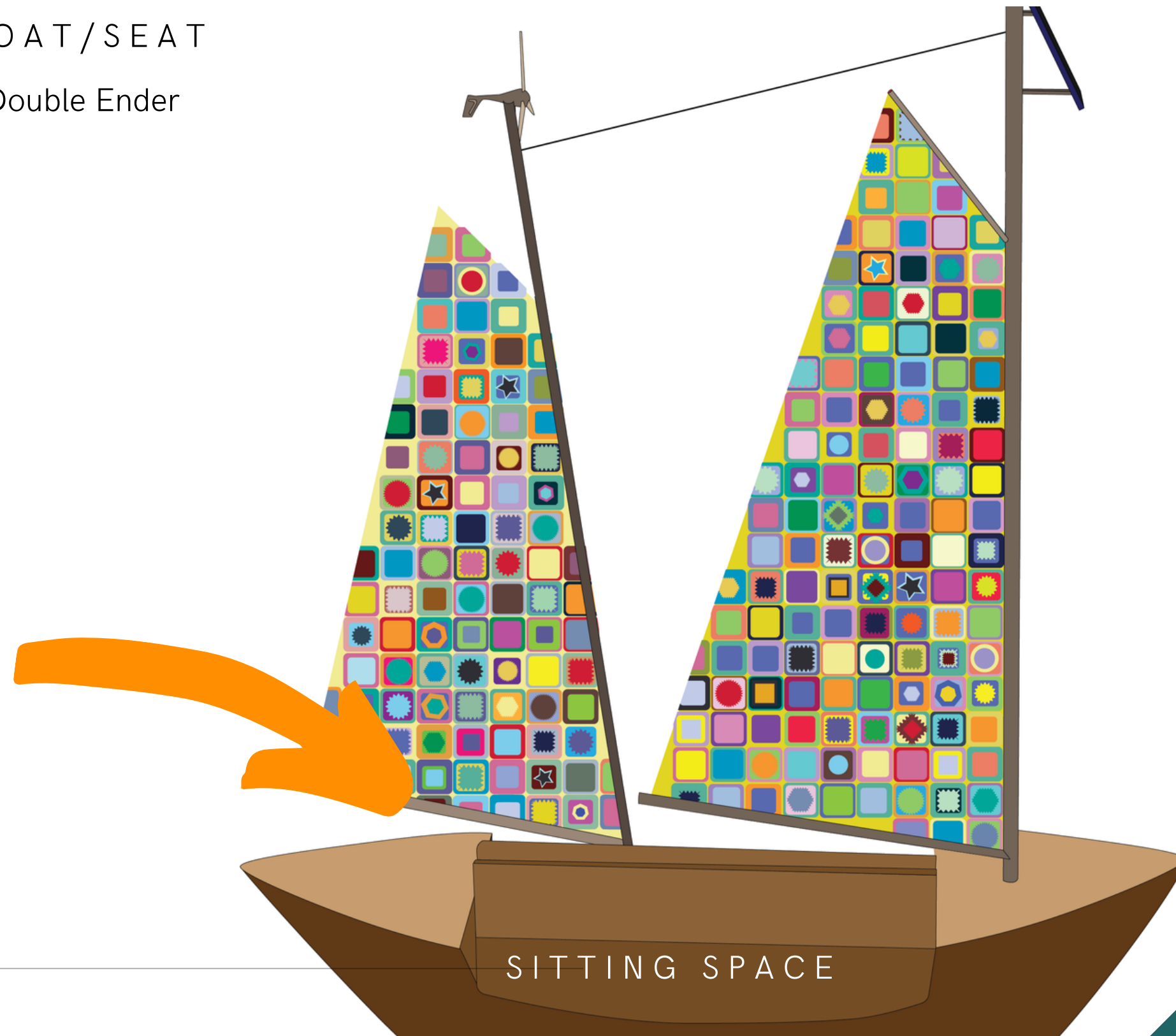
Structural Details

HULL OF BOAT/SEAT

Shaped like the Double Ender

Made from wood

15 feet long



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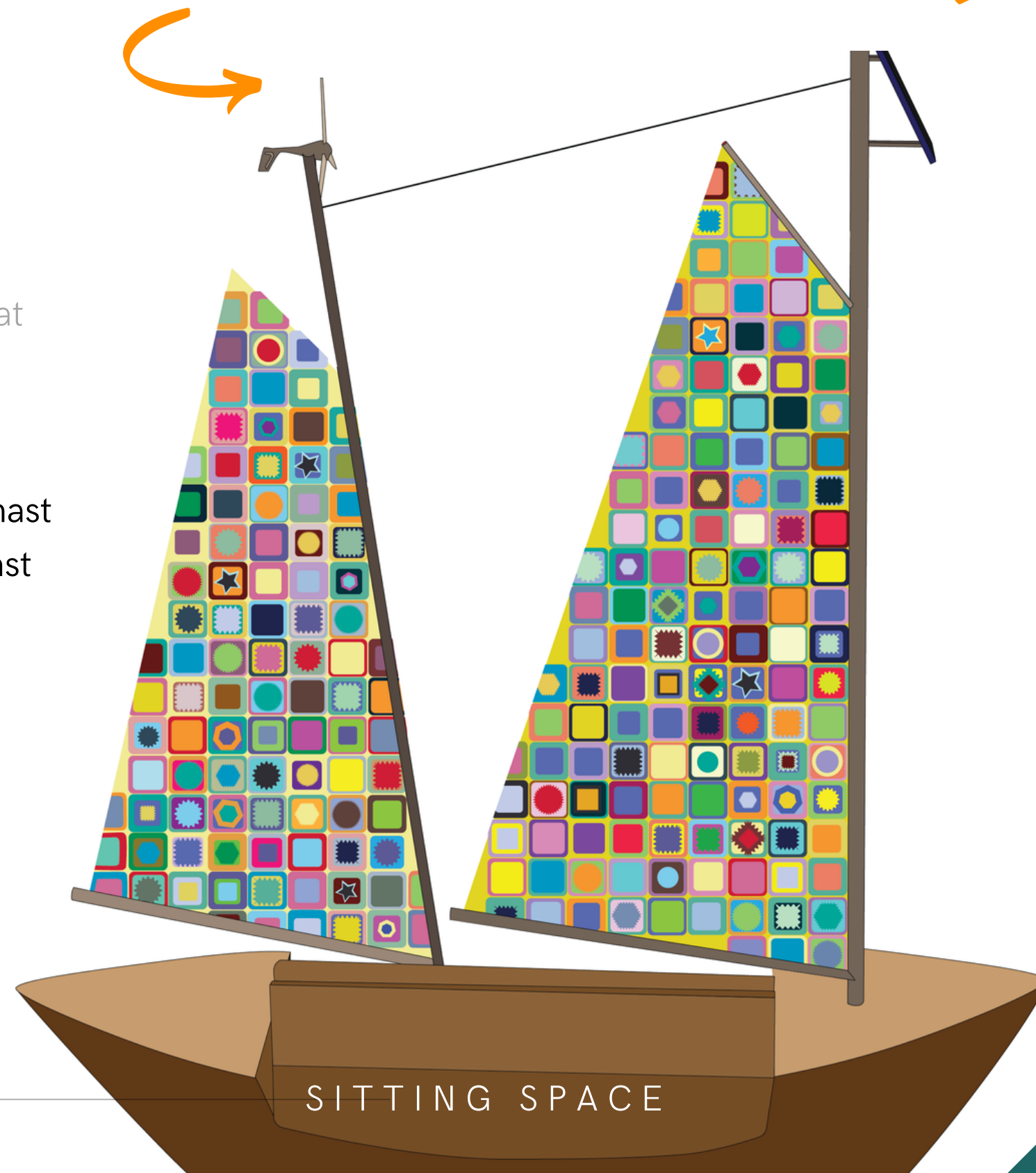
Charging ports on sides of the seat

POWER SOURCES

Small wind turbine on the back mast

Small solar panel on the front mast

Batteries held in the aft and bow



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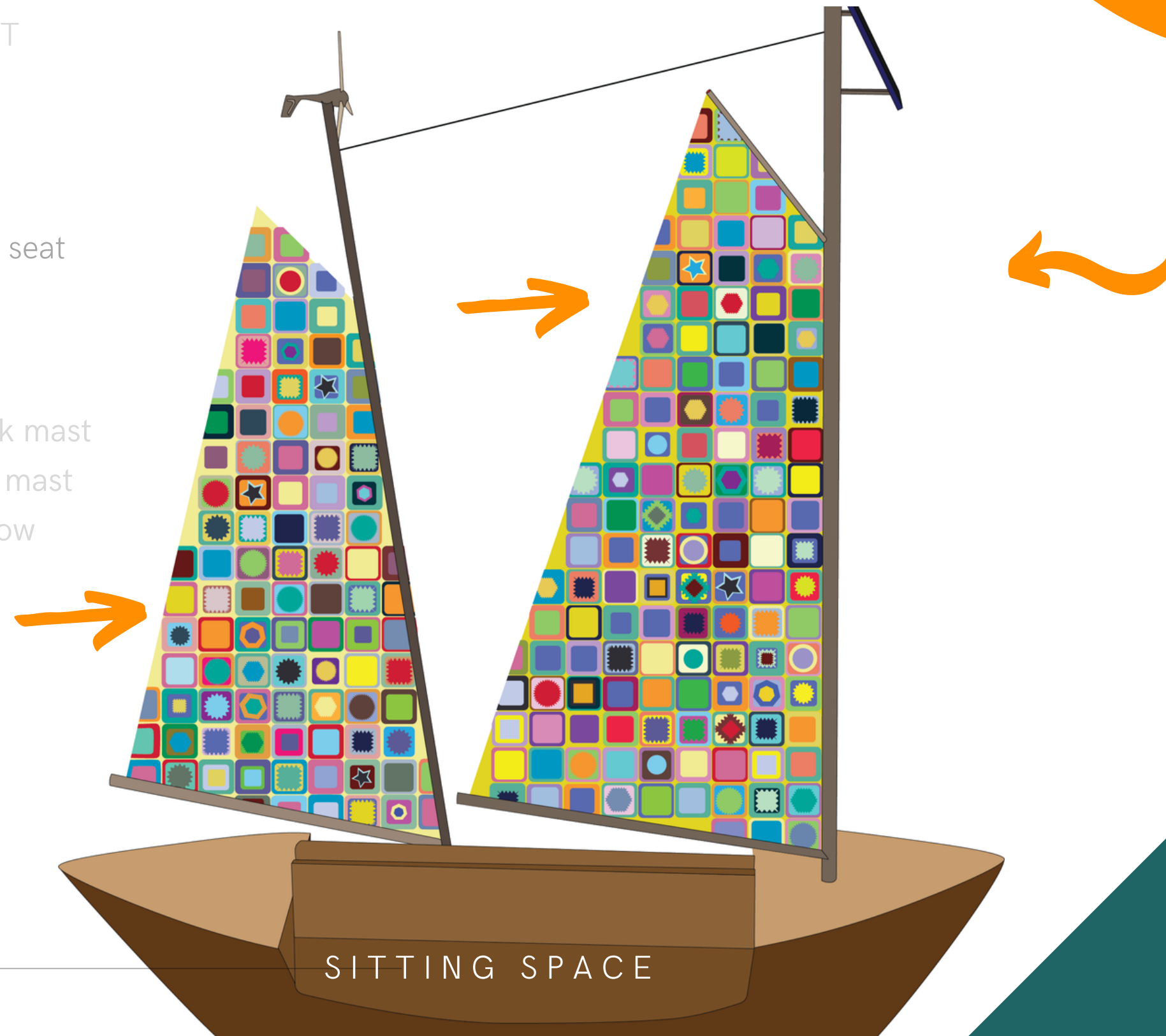
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SAILS



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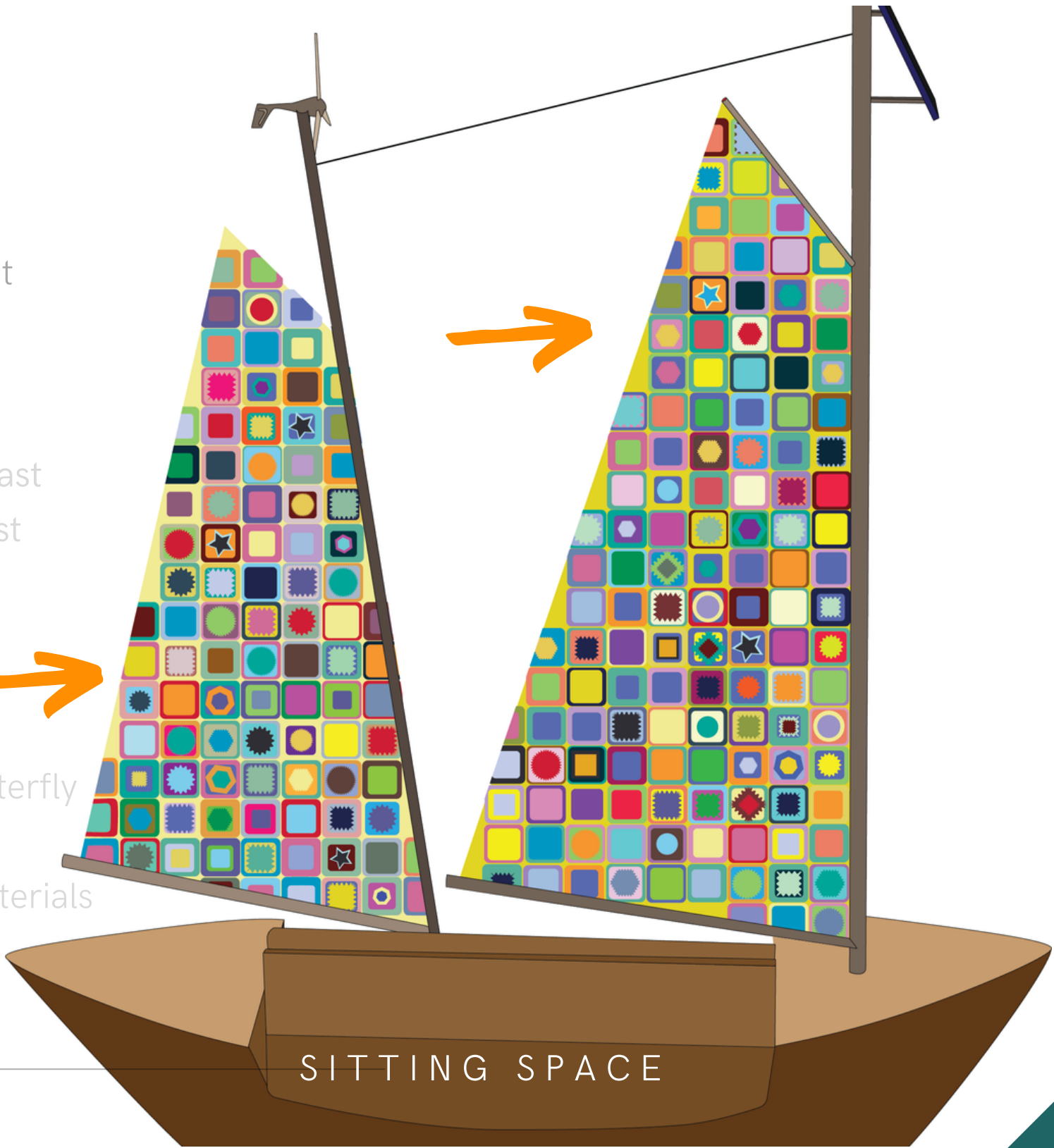
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- Made from wood
- 15 feet long
- Charging ports on sides of the seat

POWER SOURCES

- Small wind turbine on the back mast
- Small solar panel on the front mast
- Batteries held in the aft and bow

SAILS

- Made from fiber art similar to butterfly and Christmas tree art
- Goal is to make from recycled materials



BUILT IN BIKE RACKS

Could include bike racks matching the ones at the Harbor Church

SAILS

Individually made fiber square similar to previous projects like the butterfly in the butterfly at Ball O'Brien Park and the tree at that traveled around town.

Fiber art provides an opportunity for community engagement similar to the butterfly and tree project

Replacing the sails quarterly will provide the opportunity for perennial community engagement, nuanced artistry, and longterm sail vitality

Can incorporate one or many seasons of recycled plastic sculpures made from materials like plastic bags



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Immersive Art

Fills a needed function while adding aesthetic

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brings community and shared experience to
otherwise boring and underused spaces



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brings community and shared experience to
otherwise boring and underused spaces

Dual-purpose utility and sustainable design



Potential Stakeholders



PROJECT COORDINATOR-SUE BLACK
ARCHITECTURE-HENRY BLACK-COLUMBIA UNIVERSITY STUDENT
LANDSCAPE ARCHITECTURE-DVL LANDSCAPE DESIGN
GRAPHIC DESIGN-SIBLEY DICKINSON-USC STUDENT
BUSINESS PLAN-GAVIN SMITH-USC STUDENT

METAL-AYMAR CCOPACATTY
FIBER ART-NAOMI LAWRENCE, SUE BLACK, JUDITH CLARK, CHARON LITTLEFIELD, ETC
SOLAR-BI SOLAR INITIATIVE
BLOCK ISLAND SCHOOL STUDENTS
NYC -TEEN ACTION STUDENT-ROOTS AND WINGS EXCHANGE PROGRAM



Potential Partners



OLD HARBOR TASK FORCE

RECREATION BOARD-ART ARK

BLOCK ISLAND HISTORICAL SOCIETY

DOUBLE ENDER COMMITTEE

SPRING ST GALLERY

BI SOLAR INITIATIVE

ISLAND FREE LIBRARY

BI CONSERVANCY

OCEAN VIEW FOUNDATION

ON ISLAND COLLABORATIVE

ISLAND FIBER ARTS

BI RESIDENTS ASSOCIATION

RHODE ISLAND SCHOOL OF DESIGN

RHODE ISLAND STATE COUNCIL FOR THE ARTS

AND MORE...



Business Plan

KEY PARTNERS

Old Harbor Task Force
Recreation Board-Art Ark
Block Island Historical Society
Double Ender Committee
Spring St Gallery
Island Free Library
BI Solar Initiative
BI Conservancy
Ocean View Foundation
On Island Collaborative
Island Fiber Arts
BI Residents Association
Rhode Island School of Design
Rhode Island State Council for the Arts
Arnold Lumber
Liberty Cedar
Riverhead Lumber
Northlight Fibers

KEY ACTIVITIES

Receive approval from Old Harbor Task Force
Finish design
Finish acquiring partners
Fundraise
Build boat sculpture

KEY RESOURCES

Project coordinator-Sue Black
Architecture-Henry Black-Columbia U student
Landscape Architecture-DVL Landscape Design
Graphic Design-Sibley Dickinson-USC student
Business plan-Gavin Smith-USC student
Metal-Aymar Ccopacatty
Wood-
Fiber Art-Naomi Lawrence, Sue Black, Judith Clark,
Charon
Littlefield, etc
Solar-BI Solar Initiative
Wind-
BI School Student-
NYC -Teen Action Student-Roots and Wings
exchange program

CHANNELS

Plot at Mary D. Park

CUSTOMER SEGMENTS

Tourists
Locals
Day trippers
Families
Kids
Elderly
(inclusive)

CUSTOMER RELATIONSHIPS

A place to sit
Reliability for charging
A secure place for bikes
Art and history attraction
Scenic views
Valuable location in town for relaxation and
appreciation

VALUE PROPOSITIONS

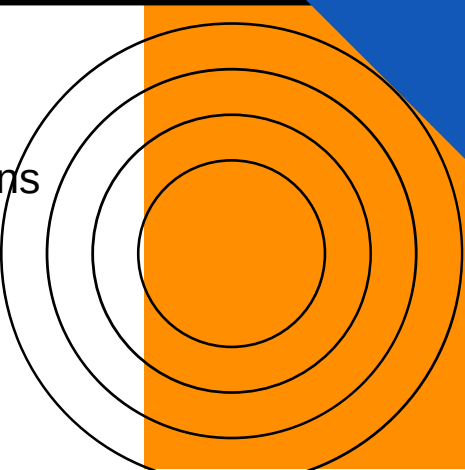
Sculpture, bench, bike rack, and charging station
brings communal interaction
admiration for nature
attention to Block Island's history and culture
sustainability.

COST STRUCTURE

Cost structure is being determined.
Estimations are around
\$30,000, start to finish.

REVENUE STREAMS

Fundraising, grants and material donations



Timeline of Events



FINALIZE DESIGN

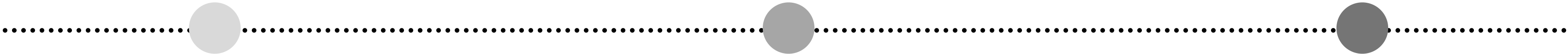
By Mid February

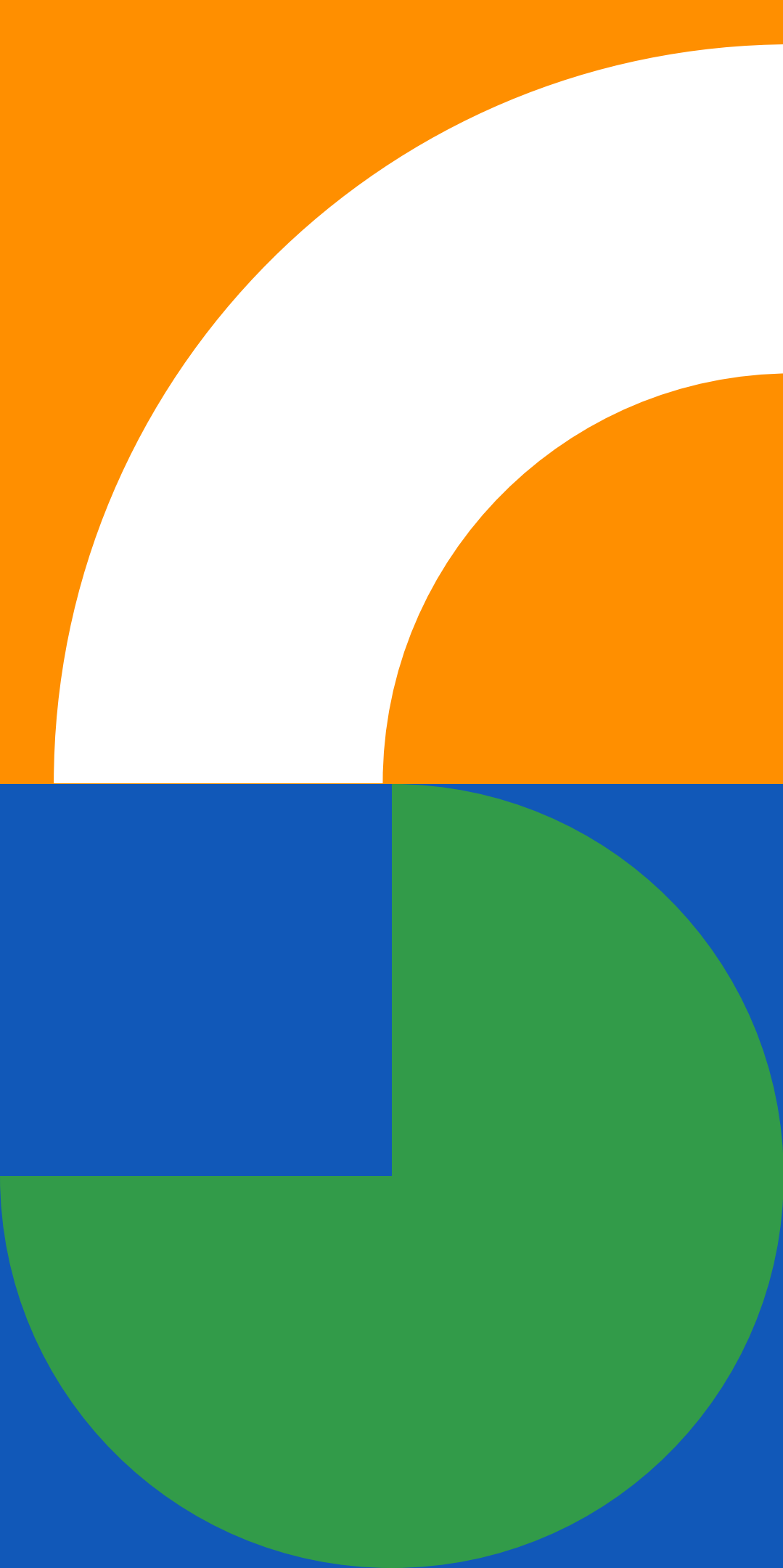
RAISE FUNDS

By End of April

HAVE SCULPTURE MADE

By Summer





Thank You!

